



American Business Women's Association

**Soaring Eagles Chapter 6495
Escondido, California**

www.abwa-soaringeagles.org



March 2004

Volume 6, Issue 7

"Discover Yourself!"

"We need to learn to set our course by the stars, not by the lights of every passing ship."

Omar Bradley

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The President's Corner

By Anna Clark

Hello Everyone:

For most of us, the trip (of life) is a long one, but we can help each other on the way by loving, caring and softening the blows of life.

-Barbara Johnson

I am so very glad that we have a diverse group of women in our chapter; because when you need someone to believe in you or just talk with, you have over forty-five sisters that will be there for you in your time of need. Let us all keep in mind that we are more than just a networking group of women, we are about building relationships.

I hope that every day is a great opportunity for you to grow and develop in your relationships with others.

Anna L. Clark

**April Dinner Meeting
April 1st**

Networking 5:45

Dinner and Meeting 6:00-8:30pm

Scholarship Candidate Review Night!

This is what the Soaring Eagles are all about – awarding college scholarships to worthy candidates!



Join us for this very important Chapter Event where the final candidates will be presented for evaluation. The voting members of the chapter will then cast their votes and scholarships will be awarded to the five finalists.

Be sure to support our Wine and Roses Fundraiser – the more money we raise, the more money we will have available to award in scholarships!

From The Editor



This month is a special month for the Soaring Eagles. Not only do we host our 4th Annual Wine and Roses Fundraiser at lovely Belle Marie Winery, but we also select our scholarship recipients for 2004! Since our chapter inception, we have awarded more than \$25,000 in scholarships and member education grants – funds that go towards bettering the professional opportunities of those in our community. I am so proud to be a part of this chapter and these worthwhile activities! As always – if you have any interesting news to share – a new job, a promotion, weddings, babies, or other exciting news, send them to the newsletter editor **by the 20th of each month** for inclusion in the next newsletter. Also, remember to let Pattie know of your delivery preference – email or snail-mail. Let's help keep operating costs down!

Pattie.vargas@mitchell.com or (760)489-1069.



Announcing the All-New ABWA Soaring Eagles Website!

Log On And Check It Out!

www.abwa-soaringeagles.org

This great new website was designed by InterLynk. Please refer your friends and colleagues to this site for up to the minute information about your chapter!



Mission Statement

The mission of the American Business Women's Association is to bring together businesswomen of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support and national recognition.



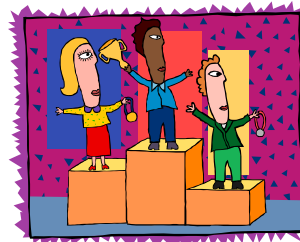
Spring Conference Schedule

Please check out the dates for the upcoming Spring Conferences.

You can attend any one you'd like!

Oklahoma City, OK	April 16-18
Greater Dayton, OH	April 23-25
Naples, FL	April 30-May 2
Cedar Rapids, IA	May 14-16
Manchester/Bedford, NH	May 21-23

WE WON!!!!



The Soaring Eagles Newsletter was one of five winners in the newsletter competition at

the Spring Convention in Long Beach! We are now eligible to enter the National Competition in November!

Now we can honestly refer to"The award winning Soaring Eagles Newsletter"....

Our Members Write

SCORE Women's Conference 2004

Friday, March 19th, in Del Mar

By Mary Large



The SCORE Women's Conference is an event designed for women running their own business. It is very similar to our ABWA Women On The Go event held every February.

ABWA was *given* a table at this event. Anne Clark, Mary Large and Deborah Valentino attended to promote ABWA, of which our Soaring Eagles Chapter was the only one represented. The Conference drew approximately 150 women. We had the opportunity to speak with many of these women. We distributed 50 *Women in Business* magazines and even more flyers about ABWA. We were able to promote our Chapter with the new pamphlet Deborah designed - some women even took membership forms. This was also an excellent opportunity to promote our "Wine & Roses" 2004 Fundraiser.

This is an event we should plan on attending each year.



SPRING CONFERENCE - Queen Mary, Long Beach

By Dianna Greene

Pattie Vargas and I attended Spring conference at the Queen Mary on March 19-21. What a great location for a conference! We were able to enjoy the cool ocean breeze on the decks of the prestigious Queen Mary in Long Beach. It felt like we were aboard the Titanic! ABWA women of all ages, professions and backgrounds filled the decks and the events were great. Pattie and I attended the leadership series on Saturday where we learned valuable leadership traits, characteristics and methods. We also completed the DISC analysis. What a great assessment tool! The Saturday night dinner was fantastic, we sat with women from the Hemacito chapter, enjoyed a nice dinner and Karen Taylor-Good sang her heart out to us. Pattie entered the newsletter competition and won against very tough competition. So now we can take our excellent newsletter to National Convention in Virginia. We also fit in some fun by taking the Ghosts of the Queen Mary tour where we went through closed off areas and boiler rooms. Pretty scary! We shopped the exhibits buying costume jewelry, scarves, wine totes and ABWA gear. I even got a quick five-minute chair massage and we modeled frilly hats. In between it all, Pattie and I read through scholarship applications and became even better friends.

For those who have never been to an ABWA conference - it's a must!



*Hear ye, Hear ye!
Upcoming
Events!*

- April 1st – Soaring Eagles Chapter Meeting.
- April 3rd – Basket wrapping party at the offices of Dr. Basanti Shaw
- April 17th – Inland Valley Council – Recognition of all Chapters Women of the Year
- April 25th – Wine and Roses Fundraiser

**Timetable for Election of
New Chapter Officers**

- February:** Select Candidates for Chairperson of Nominating Committee
- March:** Elect Chairperson, select committee
- April:** Take nominations for officers
- May:** Vote on New Officers
New officers take office in July
Assume responsibilities in August

***Calling All Creative
(and not so creative)
Basket Wrappers!***

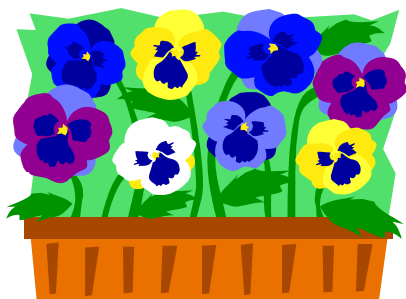
The basket-wrapping party will be held on April 3rd from 1-5pm at the office of Dr. Basanti Shaw. Creating these fun, imaginative baskets to auction or use in the Opportunity Drawings is a big part of our Wine and Roses fundraiser. Some of the themes in the past have included Movie Night, Death by Chocolate, Picnic, For Men Only and more! We can be very creative when we put our minds to it! This year we would like to use different means of packaging, rather than just baskets, such as beach pails, garden buckets and so forth. Opportunity Drawing items will range from \$15-\$35, with Silent Auction Items ranging from \$35-\$100. So bring your talent and your willingness to *pitch in* and enjoy a fun-filled afternoon with your ABWA Soaring Eagles sisters!



A note from Barbara Lebsock

Thank you to all the ABWA members who have sent sympathy cards since my brother was killed on March 5th. I not only received them from local members, but from all over the USA! What a warm feeling! It is truly hard to express in words how much this act of kindness meant to me. My brother was 13yrs younger than I, and never in a million years did I dream he would go before me!

Thank God, I know my brother is safe in the arms of Jesus. It will just take time to heal. We are here for just a short time and then we will have eternity together. That's a pretty good thought.



American Business Women's Association
SOARING EAGLES CHAPTER 6495
General Meeting
March 4,2004

- President Anna Clark called meeting to order at 6:15. There were 30 people in attendance.
- Introductions were made.
- Sandra Curtis read the mission statement.
- Mary Large briefed the attendees on the Wine & Roses and basket party on Sat. April 3,2004.
- Ananda Kachaturoff briefed the attendees on ABWA magazine, getting hired and the perfect mentor.
- Roxann O'Shaughnessy introduced speaker Jeff Venanzi. Jeff's topic -"Helpful Hints to Becoming a Better Speaker"
- Spotlight speaker Katherine Umland briefed attendees about her "Get To Know Bag" and "Pathways To Health"
- Anna Clark -Elect Nominating Chairperson Sandra Curtis and president's award announcement.
- The Feb.05, 2004 minutes were read and approved.
- Tatyana Shan briefed attendees about Local Scholarships
- Anna Clark briefed attendees on the Long Beach Spring Conference for March 19th-21st, 2004, Top Ten Nomination-Due to National Headquarters-May 15,2004 and Elections in May 2003.
- Stacy Moffat briefed attendees on the New Member Welcome Tea Meeting on Feb.22, 2004.
- 50/50 drawing winner was Sandra Curtis for \$25.
- Door prizes were given away.
- Spotlight speaker winner for April is Anna Clark
- 8:25 pm meeting adjourned.

PROPOSED STANDING RULES
ABWA
Soaring Eagles Chapter #6495

1. The monthly minutes of our Chapter Meeting and the monthly Treasurer's report will be published in the newsletter each month.
2. The Executive Board may approve expenditures of up to \$100.00 without the approval of the general membership.
3. The Chapter will accept Primary and Secondary members. Secondary members may not hold executive board positions or request reimbursement from the member education fund.
4. Attendees at the monthly Chapter meeting will pay the minimum dinner charge. (Added 7-17-03)
5. There will be a fee of up to \$25.00 to cover bank charges assessed for any returned check. After a second returned check, the member must pay in cash. (Amended 9-5-02)
6. If a member's National dues lapse, the remaining paid up dues shall be refunded and all member privileges revoked. (Added 7-17-03)
7. The Chapter will send the Chapter President to the National Convention. The Chapter will pay the President's early registration for ABWA National Convention. Transportation and one-half of the room rental for the delegate (not to exceed four nights) will be reimbursed, if the Chapter Treasury general funds so allows. In the event that the President is unable to attend, then priority will be given as follows: the Woman of the Year, Executive Board members, General Membership. (Amended 2-17-04)
8. (Moved to #7, 2-17-04) If proceeds are available from Member Education, the Chapter Top Ten Nominee may be reimbursed for the ABWA National Convention Woman of the Year luncheon cost.
9. If proceeds are available from Member Education, the Chapter Woman of the Year may be reimbursed for up to \$500 for the ABWA National Convention early registration and the Woman of the Year luncheon cost (Amended 2-17-04)
10. If proceeds are available from the Scholarship fund, a yearly donation may be made to the SBMEF, up to \$1,000. (Amended 2-17-04)
11. Proceeds from the annual fundraiser are to be split 50/50 between the Scholarship fund and the Member Education fund. (Amended 7-17-03)
12. The Chapter Advisor shall be the immediate past president. If she is unable to serve the Chapter Advisor will be appointed by the outgoing Executive Board at the end of the term. The Chapter Advisor will not have a vote on the Executive Board.
13. A member of the Executive Board will serve on the Scholarship and Member Education Committees
14. Any member elected as Chapter Woman of the Year will not be eligible for selection until three terms have passed. (Added 1-02-03)
15. After a review of the Standing Rules by the Ad hoc committee, they will be published three times in the newsletter before going to vote by the general membership. (Amended 2-17-04)

Revised by Dianna Greene

Last Revision 02/17/2004

“Wine and Roses”

2004 Fundraiser

Mary Large

What we need from you:

#1 – Your Help!

Live and Silent Auction Items

These vary from the baskets and other gifts we make at the Basket Party – from expensive art work, hotel & spa stays, to vacation and/or golf packages, tickets to the theatre, etc. We would like to have the live and silent auction items by Monday, April 5th, to get them listed in the program.

Opportunity Prizes

These are gift certificates, gift baskets of all types, items valued at under \$20 - \$25.

Gift Bag Items

Each guest attending our Wine & Roses event, receives a ‘gift bag’ from our Chapter. We like to fill the bags with items to promote your business, any goodies you care to donate, lotions, food, pens, business promotional items, etc. If you have no business to promote, you can still donate gift items to help fill the bags!

Please get your ‘gift bag’ donations to Mary Large as soon as possible – ASAP. Please provide a quantity of 150 items if possible (# of bags that will be prepared). We would like all gift bag donations by Thursday, April 15th.

The “Program”....

...will need to be created and sent to the printer on Monday, April 12th. We need all advertising and other information for the Program to Dianne Greene by Wednesday, April 7th.

Please bring donations to the home of Kate & Mary Large anytime (just call first).

Mark your calendar with these important dates:

Sat., April 3

Mon., April 5

Mon., April 12

Thur., April 15

Sat., April 17

Sat., April 24

Sun., April 25

Basket Party, 1-5pm at office of Dr. Basanti Shaw.

LIVE and SILENT Auction Items noted for our Program.

Program submitted to Printer.

Donations in for our gift bags.

Gift bags put together and Program picked up from Printer.

Wine and Roses set up at Belle Marie Winery (evening).

WINE AND ROSES 2004 SHOW TIME!



**Note:
Member Education Funds
Available**

We still have approximately \$100.00 available for membership education grants for this year. If you are in the process of, or are considering taking professional improvement courses, licensing tests or other qualifying activities, please contact Ananda Kachaturoff.

**THANKS FOR THE SILVER BUT WE'RE
GOING FOR THE GOLD!**

Pattie Genovese, District 6 Vice-President

Did you ever meet an athlete whose goal was less than a gold medal? I didn't think so, which brings me to the subject of our Spring Membership Campaign March 1 to May 31. I recently received and reviewed my chapter's current membership roster and I'm proud to say that *all* members were in good standing but as I continued to peruse through the roster, I took particular note of the ***Hand of Friendship*** credits. Guess what? Three of our members were *one member* shy of receiving their ABWA Friendship lapel pin, one member was only *three members* shy of achieving Inner Circle and I was only *five members* shy of reaching the Amethyst Star level! These stats were just too close to **NOT** turn up the heat under our chapter's Membership Momentum Campaign! I'm sure many of you are in the same situation so let's share some suggestions that may help you get to the GOLD!

One final point of view----- *All* women, regardless of their occupation, should belong to a networking group. In today's fast paced world it just makes sense. Knowing you have a network to critique your ideas, or offer a different perspective and friends to help you slow down and "debrief" once a month is *priceless*. ABWA fits the bill and it's the best ticket in town. So there you have it; suggestions to get us all ***movin' on up*** to the next Hand of Friendship level. Personally, I like the view from the top. Why don't you join me?

Please visit the new District website at
www.patgenovese.com



Develop the Skin of a Rhino

**Sandy Asch, Alliance for Organizational
Excellence**

Don't Take Things Personally

What other people think, feel, say and do is rarely about you; instead it's almost always about them. When you take things personally, you suffer needlessly. There's no point hitching your self-esteem to the opinion of others. Know what matters to you and keep your word. Don't gossip about others. Don't waste time trying to please them. Let your life speak!

Talk Straighter Than You Have To

When we shade things, feign ignorance, defend or deceive, protect or gossip - when we pretend everything is fine when it isn't, it drains our energy - emotionally, spiritually and physically. Go out of your way to stop hiding things. Keep clarifying. Get more honest about your thoughts and beliefs.

Stop Trying To Fix Others

It's not your job to "fix" anyone else or "take care" of their problems. Allow others to be accountable.

**Own Your Impressions and Feelings
as Your Own**

"I could be wrong. Here's my view of this... What's yours?" Acknowledge that what you say is really just your opinion, not necessarily the truth.

Choose Truth Over Harmony

Seeking the truth - or a true way to face and solve a difficult situation - almost always matters more than preserving harmony.

**Have you learned lessons only of those
who admired you,**

**and were tender with you, and stood aside
for you?**

**Have you not learned great lessons from
those who braced themselves against you,**

and disputed the passage with you?

- Walt Whitman

Adapted from *The Other 90%* by Robert K. Cooper

*Wine and Roses
2004
ABWA Soaring Eagles Fundraiser*



TABLE SPONSORSHIPS

Chardonnay Sponsorship - \$250.

Includes:

Table Signage at the Wine and Roses event

4 Tickets (Table seats 8)

Half-page Ad in Wine and Roses event program

Cabernet Sponsorship - \$450.

Includes:

Table Signage at the Wine and Roses event

8 Tickets (Table seats 8)

Full-page Ad in Wine and Roses event

Table Centerpiece is yours to take home

*Please contact Mary Large if you are interested in sponsoring
a table at the 2004 "Wine and Roses" event (760) 739-0717.*

Working For You
ABWA Soaring Eagles

Chapter Officers

President

Anna Clark
760-471-1051

Vice President

Mary Large
760-739-0717

1st Vice President, Membership

Deborah Valentino
760-735-2839

2nd Vice President, Newsletter

Pattie Vargas
760-489-1069

Recording Secretary

Blanca Dubon
760-390-9045

Corresponding Secretary

Dianna Greene
760-740-1020

Treasurer

Carol Archibald
760-591-9768

Committee Chairpersons

Chapter Advisor

Judy Jessup
760-737-3745

Program

Roxann O'Shaughnessy
760-598-3618

Member Education

Ananda Kachaturoff
760-639-0633

Scholarship

Tatyana Shan
760-672-2474

Fund-Raising

Mary Large
760-739-0717

Publicity

Sandra K. Culbert
760-489-6909

Convention Information Highlights

Soaring Eagles is a sponsoring chapter for the 2006 National Convention. As such, we are eligible to receive funds back based on a Disbursement Criteria. Percentages will be calculated based on the Chapter's National membership Roster as of July 31, 2005. The Funds Disbursement Criteria is listed below:

Criteria	Measurement	Base Points
Attend 2005 National Convention to participate in promotion and man the exhibit booth	40% of chapter membership based on chapter enrollment as of July 31, 2005.	20
Sell Souvenir Program Advertisements	2 pages of advertisements	30
Donate gift baskets for Ways and Means Raffles	3 baskets or \$150.00	5
Donate Door Prize items	10 items	5
Having members working during National Convention	50% of chapter membership based on chapter's enrollment as of July 31, 2005	20
Work scheduled hours during National Convention	300 hours	20
	Total	100

We will need everyone's involvement and help to make the 2006 convention one of the best ever! This is a great opportunity to get involved – fill out those special interest forms and get them back to Anna TODAY!

Our next meeting is April 1st, at the Sizzler in Escondido.
Call Mary Large at 760-739-0717 for reservations.



ABWA Mission Statement

The mission of the American Business Women's Association is to bring together businesswomen of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support and national recognition.



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Pattie Vargas, Editor
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