

## May 2nd Meeting

# Your Mind on Marketing

## *Getting Past the Mental Blocks that Limit your Success*

Let's face it—anyone who has their own business is in sales, but for many of us, marketing is uncomfortable. Old beliefs, fears, and self-doubt can run amok and sabotage our efforts at self-promotion.

It's time for a new mindset! In this interactive presentation you'll learn how to reframe the way you think about marketing and avoid ways you may be undermining your efforts. Included will be practical ideas, tools, and inspiration you can use right away.

Judith Balian spent over 20 years in corporate sales and marketing before starting her own business, Excoveries, in 2007. She has worked and consulted for businesses of all types and sizes from Fortune 500 companies to small start-ups, private consultants, individual practitioners, and inventors. She is a patent-holding inventor.



The Soaring Eagles are a Best Practices ABWA chapter in North San Diego County. We are the "organization of choice" for businesswomen and entrepreneurs interested in connecting through networking, professional development and career advancement.

### Where: Old Spaghetti Factory

111 N. Twin Oaks Valley Rd.  
San Marcos, CA 92069  
Ph: 760-471-0155

### Soaring Eagles, Escondido Chapter

Chapter 6495  
P.O. Box 725  
Escondido, CA 92033  
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**When:** Thurs, May 2, 2013

**Time:** 6:00 pm—8:30 pm

**Cost:** \$28 guests/\$23 members

**RSVP BY 4/29/13 to:**  
**Sue Puffet 760-822-2242 or**

\*\*Please reply to the Constant Contact if you receive it by email.