



On Eagles Wings

THE PRESIDENT'S CORNER BY ROSI WEISSER

Congratulations,
Soaring Eagles!

Through your efforts we are very close to qualifying for the National Star Award for the second consecutive year. This would be quite an honor since the criteria became even more restrictive this year. The only focus area still in question is that we have a membership of 50 primary members on July 31. We are still a few short. Invite your friends and colleagues to our July meeting, and they'll see what a wonderful organization this is in which to become involved. We can do it! My confidence is never shaken because you never cease to amaze me. You have stepped up to different challenges in the most surprising and special



ways. For all of this, I thank you from the bottom of my heart.

I hope you are planning on attending our Chapter meeting on July 5. We will be winding up the term with installation of new officers, asking for your input on how we did on our goals for the year and recommendations on focus areas for the 2007-2008 term. We value your opinion and want to assure ABWA is where you want to be now and in the future. Help us continue to grow as you grow into all you can be.

I want to thank you for your love and support during these two years I have served as your President. You are a very

special group of women who I am very honored and blessed to be associated with and to call my friends. Thank you for allowing me the privilege of serving.

Make every day extraordinary in some way! It's the little things that matter.

Rosi

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HAPPY BIRTHDAY IN JULY!

Sue Puffet ~ July 6

Sheri Genovese ~ July 13

Marlene Montooth ~ July 16



Lisa Durham ~ July 22

Bette Martin ~ July 22

Brita Bolane ~ July 31

Please note a new start time for our monthly chapter meetings. In order to meet the request of the Country Club and be out of our room on time, we have changed the networking portion of the meeting to 5:30 pm and the meeting/dinner portion to 6:00 pm

ABWA PROUD CODE OF CONDUCT

- * All members will serve as goodwill ambassadors for the American Business Women's Association.
- * Members will not allow their personal beliefs and convictions to interfere with the representation of ABWA's mission.
- * Members will always treat their member colleagues, guests, vendors and sponsors with honesty, respect, fairness, integrity, responsibility, kindness, and in good faith.
- * Members will maintain compliance with ABWA National, Chapter and Express Network Bylaws.
- * Members will not use their personal power to advance their personal interests.
- * Members will strive for excellence in their professions by Maintaining and enhancing their own business knowledge and skills, and by encouraging the professional development of other members.

LET'S GET THIS CHAPTER LEARNING!

BY ANNE GRIMES

Hello, fellow ABWA Soaring Eagle Members!

Well another fiscal year in our chapter is beginning soon and that means the opportunity for you to become more involved in our chapter by joining committees! I have enjoyed being the Member Professional Development Committee chair for the last two years. Now that I will be taking on a new challenge with my position as incoming Chapter VP, I need to pass on my role

as chair to someone else. Once our new President, Pattie Vargas, appoints a new chair they will be looking for volunteers to be on the committee. It is an easy committee to be on and you can learn so much about ABWA and how being a member can benefit us all.

Do not forget about the **ABWA National Conference** to be held on September 20-22 in Greensboro, NC. National Conference is

another opportunity to take advantage of the educational opportunities ABWA has to offer! Visit www.abwa.org for more details.

For more information on the awesome benefits you can receive for member professional development, please contact anyone on the committee.



“Education is for improving the lives of others and for leaving your community and world better than you found it.”

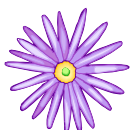
-Marian Wright Edelman



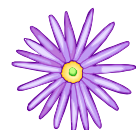
VALLEY HIGH SCHOLARSHIP RECIPIENTS



JOIN US FOR THE JULY MEETING!



**ESCONDIDO COUNTRY CLUB
1800 W COUNTRY CLUB LANE
ESCONDIDO, CA
JULY 5, 2007**



**5:30 NETWORKING, 6:00 MEETING
\$20 PER PERSON**

**EARLY BIRD DRAWING AT
JULY MEETING!**

**PAY YOUR CHAPTER
DUES (DUE IN AUGUST)
AT THE JULY MEETING
AND BE ENTERED TO
WIN!**



**ABWA National
Women's Leadership Conference**

**Joseph S. Koury Convention Center
Sheraton Greensboro at Four Seasons
Greensboro, NC**

September 20-22, 2007

Wonderful keynote speakers and educational breakout sessions. Annual meeting, general sessions and voting. Meet your ABWA sisters from all over this great land! Travel expenses reimbursed by the chapter!

For details, registration information and schedule at-a-glance visit www.abwa.org

Soaring Eagles Members! Want to get to know the heart of one of our new members? Here's an article that appeared in the NC Times on January 4, 2007. It's entitled "At stoplight, an epiphany to help needy" and was written by columnist Mary Curran-Downey. It's about our own Tina Marino. Enjoy!

Rosi



Ever have the experience of deciding to buy, say, a silver Honda CRV and then notice that what seems to be dozens of them right in your own neighborhood? Weird coincidence—or is it merely that the cars were always there and you just now noticed them because your mind was attuned to that particular choice? Tina Marino had that experience about 10 years ago, only it was people that got her attention.

“I was sitting at a stoplight in downtown Oceanside, and there was this woman, I thought she was a prostitute or a drug addict, talking to the air,” Marino said.

She also remembers thinking, “Why doesn’t she do something? Why doesn’t she get a job? What’s the matter with her?”

At the time, Marino owned a successful accounting practice that she had built with hard work, long hours and personal sacrifice. So she also remembers feeling a little put off by what she saw through her windshield. But then she did something else. She prayed.

“Let me see her the way you do, Lord,” was her simple request, while her car idled at the stoplight. Nothing more. “Then I saw homeless people all over,” she said, smiling at the memory.

But hadn’t she seen them before, especially in an area known for its transients? Of course. But there’s a difference between looking and really seeing, and on that day, what Marino saw became a turning point in her life.

Jump ahead a decade. Marino is sitting in her dining room in Carlsbad, explaining what that moment in time meant to her and why, in 1997, she began making sack lunches to pass out on what used to be called Hill Street, before redevelopment and upscale row houses helped with the revival of Old Highway 101.

It made sense. Marino had always been a gourmet. “I get joy from cooking. I relate to fixing the physical pain,” she said.

She had made 80 sack lunches, and they had been gone in an hour. Then she began cooking up comfort food to distribute at parks, and as the years passed, she established a food pantry and a clothes closet.

It wasn't just single adults who were getting those sack lunches, she discovered. It was families with kids who had a roof over their heads sometimes, but often spent at least part of the month homeless. She added groceries, diapers and furniture to the list of items she provided.

In 2003, she applied for nonprofit status. Although she describes her organization as faith-based, Marino chose the name The Encouragement Center (www.theencouragementcenter.org) because she felt it would help her reach a greater number of people than a religious title would. It also seemed a better fit for what a growing list of volunteers were trying to do. "We attempt to put courage into people."

Marino is a newcomer to the nonprofit world, and last year she put together a meeting of North County organizations so she could get to know others who are doing similar work. What she found was that a lot of groups, even the most well-established, aren't always in contact with one another.

She would like to hold another meeting and she wants her organization to continue growing. Perhaps it can one day have its own commercial kitchen space so she can turn out more lunches. But she doesn't expect it—or want it—to be as large as other organizations providing meals.

It's something she grapples with as the number of volunteers grows and her store of supplies expands.

"How can I grow this without being too bureaucratic?" She wonders aloud, pointing to the floor-to-ceiling shelves of canned goods and clothes that fill her two-car garage.

That's a question that most organizations face at some point, trying to strike a balance between dealing with people on a personal level and in a professional manner, and it's not easily solved.

And when you look at the demand for food, clothing and shelter for people in need, something that has grabbed the public's attention in recent months, you have to wonder how Marino can change all that. Or how any organization, big or small, can change all that.

Maybe someone will come up with the answers one of these days. Right now, Marino focuses on the food. She does what she can, she makes the sack lunches and she remembers it all started with just a moment at a stoplight.



"We make a living by what we get . We make a life by what we give."

-Winston Churchill

July 5th, 2007

**Kristen Hugins of DataPreserve presents:
Looming Threats to Small Business:
How protected are you?**

Understand the overlooked risks to your business. What you don't know can hurt you.

During this presentation, you will learn:

- **10 Tips for protecting your data**
- **How to avoid data-related business disasters**
- **Why online security and confirmation are important**



DataPreserve™



Kristen Hugins is the Operations Manager for DataPreserve San Diego and has been speaking to small business audiences throughout the area on data security risks.

DataPreserve automatically collects, protects and restores valuable computer data for small businesses. DataPreserve San Diego is a member of the Carlsbad Chamber of Commerce and San Diego Business Resources. DataPreserve, Inc. is a member of the International Franchise Association.

We're on the web!

www.abwa-soaringeagles.org



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ABWA Mission Statement

The mission of the American Business Women's Association is to bring together businesswomen of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support and national recognition

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