

# On Eagles Wings

## SPECIAL POINTS OF INTEREST:

- Introducing our new Board!
- ABW Day Information
- Two chapter members receive honors

## INSIDE THIS ISSUE:

August Birthdays	2
ABWA Proud Code of Conduct	2
Professional Development	3
Chapter Standing Rules	4
Treasurer's Report	5
2007-2008 Budget	6
ABW Day Information	7
August Speaker Bio	8
New Board & Committee Chairs	10

VOLUME 9 ISSUE 12

AUGUST 2007

## The President's Corner by Pattie Vargas

Well, here we are at the start of a brand new ABWA year! New officers, a new board and a new world of opportunities just waiting before us! I assume the office of president keenly aware that I have BIG shoes to fill – and I don't mean that Rosi has big feet! As our president, Rosi helped us soar to new heights and our chapter thrived under her leadership. But the wonderful thing about our group is that no one person is responsible for our success – together we are able to achieve more!

Our chapter is a mature chapter. We have members

who have been a part of Soaring Eagles since its inception. We have members who started their ABWA affiliations elsewhere and we are fortunate to benefit from their experience. We also are experiencing growth like never before where the diversity represented in our chapter mirrors that of our National organization. And they are taking notice of us!

So, friends, I challenge you. We do so many things very, very well. But let's do them *better!* Let's be *daring* and try some new ideas! Let's be the *first* to do something and be a model for the

organization! We have already distinguished ourselves as *different* from so many other networking groups and I am proud that it is our warmth, friendship and integrity that continues to draw women (and men!) to our ranks.

I am excited to see what this new year holds for us as we band together to make an ABWA impact in the North County!

Fondly,

*Pattie*



“If you do things well, do them better. Be *daring*, be *first*, be *different*, be *just*.”

Anita Roddick, Founder, Body Shop

## Welcome New Members!

### Stephen DeMaine

1839 Centennial Way  
Escondido, CA 92026-3617  
760.489.3617  
[sdimennademaine@aol.com](mailto:sdimennademaine@aol.com)  
Birthday: April 29  
CPA  
P.O. Box 301268  
Escondido, CA 92030-1268  
Sponsored by Anne Grimes

### Sara Dozier

13230 Acton Avenue  
Poway, CA 92064  
858.361.1143  
[saradozier@cox.net](mailto:saradozier@cox.net)  
Birthday: May 18  
PartyLite Candles Representative  
Sponsored by Kathleen Riley

## Happy Birthday in August!

Mila Penano - 1

Phyllis Allinson - 11

Anne Grimes - 5

Kathleen Riley - 17

### ABWA MEMBER RECOGNIZED BY CHAMBER OF COMMERCE



*Suzanne and Bill Southwell*

Once again, Suzanne Southwell has been recognized by the Escondido Chamber of Commerce as the Ambassador of the Month for June, 2007. Suzanne bested the other Ambassadors by representing the Chamber at more events in June. These included the Monthly Business Mixer, the Chamber Board of Directors Installation Dinner at Orfila Winery, Escondido Day at the San Diego County Fair, Business B4 Nine at Panera Bread, and Ribbon Cuttings for new Chamber Members including a Special Opening for the new UPS Store on East Valley Pkwy. next to Acapulco Restaurant.

For a complete article on Suzanne and her accomplishments visit <http://www.escondidochamber.org/breaking%20news/newspaper.htm>

**CONGRATULATIONS SUZANNE!**

## ABWA Proud Code of Conduct

- \* All members will serve as goodwill ambassadors for the American Business Women's Association.
- \* Members will not allow their personal beliefs and convictions to interfere with the representation of ABWA's mission.
- \* Members will always treat their member colleagues, guests, vendors and sponsors with honesty, respect, fairness, integrity, responsibility, kindness, and in good faith.
- \* Members will maintain compliance with ABWA National, Chapter and Express Network Bylaws.
- \* Members will not use their personal power to advance their personal interests.
- \* Members will strive for excellence in their professions by Maintaining and enhancing their own business knowledge and skills, and by encouraging the professional development of other members.

# Let's Get This Chapter Learning! By Anne Grimes

Hello, fellow ABWA Soaring Eagle Members! This will be my last article as Member Professional Development Chair. I am so proud of our members for taking advantage of this benefit ABWA offers. We had 5 members qualify for reimbursement this fiscal year for Member Professional Development:

Donna Martos, Business Skills Reimbursement (SBMEF fund)

Judy Jessup, Member Professional Development (Soaring Eagles Fund) Reimbursement

Pattie Vargas, Member Professional Development (Soaring Eagles Fund) Reimbursement

Anne Grimes, Other Misc. Events and/or Council Events


Rosi Weisser, Other Misc. Events and/or Council Events

Several members who attended National Conference were also partially reimbursed for attending as well. This was the most reimbursements our chapter has seen in years!

Do not forget about the upcoming **ABWA National Conference** to be held on September 20-22

in Greensboro, NC. National Conference is another opportunity to take advantage of the educational opportunities ABWA has to offer! Visit [www.abwa.org](http://www.abwa.org) for more details.

For more information on the awesome benefits you can receive for member professional development, please contact anyone on the committee.



*"We have a hunger of the mind which asks for knowledge of all around us, and the more we gain, the more is our desire; the more we see, the more we are capable of seeing."*

**-Maria Mitchell**

## ABWA MEMBER RECEIVES DIAMOND RING IN RECOGNITION OF OUTSTANDING BUSINESS PERFORMANCE

**DALLAS July 17, 2007** - Mary Kay Independent Sales Director Stacey Moffat of Escondido, CA, is on the road to success. This month, Stacey was awarded a 24k gold diamond and kiwi quartz ring as a result of her outstanding achievements in her independent Mary Kay business. This is Stacey's third time in the National Court of Personal Sales and her third diamond ring from the company. To achieve the National Court of Sales, an independent sales force member must retail \$36,000.00 in cosmetics in one year.

Moffat began her independent Mary Kay business as an Independent Beauty Consultant in 2001 and as a direct result of her accomplishments, became an Independent Sales Director in 2003. As an Independent Sales Director, she chooses to provide education, leadership and motivation to other Mary Kay Independent Beauty Consultants and offers her customers high-quality Mary Kay® products.



**STANDING RULES  
ABWA  
Soaring Eagles Chapter #6495**

The monthly minutes of our Chapter Meeting and the monthly Treasurer's report will be published in the newsletter each month.

The Executive Board may approve expenditures of up to \$200.00 without the approval of the general membership. (Amended 7/23/07)

The Chapter will accept Primary and Secondary members. Secondary members may not hold executive board positions or request reimbursement from the member education fund.

Attendees at the monthly Chapter meeting will pay the current dinner charge.

There will be a fee of up to \$25.00 to cover bank charges assessed for any returned check. After a second returned check, the member must pay in cash.

6. If a member's National dues lapse, the remaining paid up Chapter dues will be refunded upon request and all member privileges revoked. (Amended 7/23/07)
7. The Chapter will send the Chapter President to the ABWA National Women's Leadership Conference. The chapter will pay the President's early registration for ABWA National Women's Leadership Conference. Transportation and room costs (not to exceed four nights) will be reimbursed up to \$1250.00. In the event the president is unable to attend, priority will be given as follows: The Woman of the Year, Executive Board members, current Chapter Top Ten, General Membership. Based on available Member Professional Development funds, a minimum of five eligible attending Chapter members will be reimbursed 100% of early registration costs for ABWA National Women's Leadership Conference and/or ABWA Spring Conference. Based on available chapter Member Professional Development funds, all eligible attending Chapter members may be reimbursed up to 50% of their additional expenses, excluding meals, not to exceed four nights\*\*\* (Amended 7/23/07)

If proceeds are available from Member Professional Development funds, the current and past Chapter Top Ten nominee may be reimbursed for the ABWA National Women's Leadership Conference Woman of the Year luncheon cost. (Amended 7/23/07)

If proceeds are available from Member Professional Development funds, the current and past Soaring Eagles' Chapter Woman of the Year may be reimbursed for the ABWA National Women's Leadership Conference Woman of the Year luncheon cost. (Amended 7/23/07)

If proceeds are available from the Scholarship fund, a yearly donation of up to \$1500.00 may be made to the SBMEF.

Proceeds from the annual fundraiser are to be split 50/50 between the Scholarship fund and the Member Professional Development fund.

The Chapter Advisor shall be the immediate past president. If she is unable to serve the Chapter Advisor will be appointed by the outgoing Executive Board at the end of the term. The Chapter Advisor will not have a vote on the Executive Board.

A member of the Executive Board will serve on the Scholarship and Member Professional Development Committees.

Any member elected as Chapter Woman of the Year will not be eligible for selection until three terms have passed.

After a review of the Standing Rules by the Ad hoc committee, they will be published two times before going to vote by the general membership. Amended 7/3/07)

The Chapter has adopted the ABWA Proud Code of Conduct. The Code will be published in each edition of the Chapter newsletter. (Added 9-1-06)

**Revised by Rosi Weisser**

**last Revision 7/23/07**

**Ad hoc members: Rosi Weisser, Mary Large, Judy Jessup**

\*\*\*. (Award Year 2006-2007 Star Award Criteria now requires 6 eligible attending Chapter members to attend ABWA National Women's Leadership Conference and/or ABWA Spring Conference.) (Amended 06-26-06, 09-01-06)



*"TOGETHER WE CAN DO IT"*

**IMPACT COUNCIL**  
**AMERICAN BUSINESS WOMEN'S ASSOCIATION**  
*19<sup>TH</sup> ANNUAL*  
*AMERICAN BUSINESS WOMEN'S DAY*  
*CELEBRATION*

*Saturday, September 8, 2007*

Embassy Suites Hotel  
3100 East Frontera, Anaheim CA 92806  
**10:00 a.m. – 3:00 p.m.**

**\$30.00 per person**

**Honoring Outstanding Women**  
**Keynote Speaker – Carla Christofferson,**  
**Co-Owner of the Women's National Basketball Association Los Angeles Sparks**

***RESERVATION DEADLINE: AUGUST 24, 2007***

Early Bird Reservations - received by August 8th to be eligible for the \$250 drawing

**MAKE PAYMENT PAYABLE TO: IMPACT COUNCIL**

**And return with lower portion**

Mail to: Dee Kirtley, Impact Council  
2481 Pacific Ave., Ste. D, Long Beach CA 90806-2953  
Phone: 562-595-9819 or Email: [cita@earthlink.net](mailto:cita@earthlink.net)

---

19<sup>th</sup> Annual ABW Day Luncheon Reservation Form: (if paying for more than one person, please list additional names(s) on the reverse side)

Name \_\_\_\_\_ Affiliation \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ Zip \_\_\_\_\_

Phone: Daytime \_\_\_\_\_ Evening \_\_\_\_\_

Select One: Chicken \_\_\_\_\_ Vegetable Plate \_\_\_\_\_

## DON'T MISS THE AUGUST MEETING!



### *“The Power of Schmoozing!”*

*Did you know there's power in who you know??!!! “Schmoozing” is an art-form that, well executed, can lead to important and influential career contacts and business relationships.*

*During this power-packed, high-energy presentation, go beyond traditional networking and learn how to turn contacts into relationships, and relationships into results, by harnessing the power of who you know.*

#### **About Michelle Bergquist:**

*Michelle Bergquist is a true believer that networking and “schmoozing” can lead to fabulous connections in business. Since 1991, Michelle has built her businesses and success on one premise, **“When it Comes to Business and Success.....It’s All About Relationships!!!”***

*As the President of Smart Business Results, Inc., Michelle’s professional background includes 17 years’ expertise in helping businesses and professionals obtain funding, increase sales and improve business performance and results. Michelle is the former CEO of The Corporate Basket, a corporate gift company that specialized in gifts for client appreciation and employee recognition. After nine years of building her local San Diego business to a national platform, Michelle sold the company in early 2007.*

## ABWA National Women’s Leadership Conference

Joseph S. Koury Convention Center

Sheraton Greensboro at Four Seasons

Greensboro, NC

September 20-22

For complete information visit [www.abwa.org/events.asp](http://www.abwa.org/events.asp)



## ABWA Mission Statement

Soaring Eagles Chapter 6495  
Stacey Moffat, Editor  
P.O. Box 725  
Escondido, CA 92033

The mission of the American Business Women's Association is to bring together businesswomen of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support and national recognition



## Working for You - ABWA Soaring Eagles

### **PRESIDENT**

Pattie Vargas  
760.489.1069

### **VICE PRESIDENT**

Anne Grimes  
760.253.6869

### **1ST VP MEMBERSHIP / HOSPITALITY**

Mary Large  
760.739.0717

### **2ND VP NEWSLETTER**

Stacey Moffat  
858.204.2677

### **3RD VP FUNDRAISING**

Sue Puffet  
760.822.2242

### **RECORDING SECRETARY**

Candace Trevino  
760.294.0767

### **CORRESPONDING SECRETARY**

Shelley Gardner  
760.945.6842

### **TREASURER**

Leilani Haugen  
760.743.1889

### **CHAPTER ADVISOR**

Rosi Weisser  
489-9234

### **PROGRAM**

Lisa Durham  
760.798.9692

### **PROFESSIONAL DEVELOPMENT**

Sybil Ihrig  
760.752.9786

### **SCHOLARSHIP**

Tina Marino  
760.845.8838

### **PUBLICITY**

Brita Bolane  
760.525.7597

### **ROSTER**

Mary Large  
760.739.0717

### **INLAND VALLEY COUNCIL REP**

Marlene Montooth  
760.715.5835

### **HISTORIAN / BANNER**

Donna Martos  
858.674.0760