

January 5th Meeting

Marketing and Brand Strategy for the New Year!

Let Stephanie Nivinskus of the Impression Marketing Studio teach you how you can create a marketing strategy that will transform your business. By leveraging the power of digital and traditional media, Stephanie has developed and executed business-building solutions for more than 15 years.

Prior to opening Impressions Marketing Studio, Stephanie earned a bachelor's degree in journalism. Her story, "Confessions of a Former MLM Snob" was published in [Chicken Soup For The Network Marketer's Soul](#).

Stephanie has marketed countless household brand names, including Starbucks, Sprint, Exxon-Mobile, The National Football League, The Body Shop, *The San Diego Reader*, *The San Diego Union-Tribune* and Cox Communications.

Known for her contagious enthusiasm and passion for small business, Stephanie develops and implements marketing solutions that make your ideal customers say "yes."



The Soaring Eagles are a Best Practices ABWA chapter in North San Diego County. We are the "organization of choice" for businesswomen and entrepreneurs interested in connecting through networking, professional development and career advancement.

Where: Cocina del Charro

890 W. Valley Pkwy
Escondido, CA 92025
Ph: 760-745-1382

When: Thurs, Jan. 5, 2012

Time: 6:00 pm–8:30 pm

Cost: \$28 guests/\$23 members

1st time guests get free raffle tickets!

Soaring Eagles, Escondido Chapter

Chapter 6495
P.O. Box 725
Escondido, CA 92033
www.abwa-soaringeagles.org

RSVP BY 12/26/11 to:
Lori Schindler 909-744-0115 or
Sue Puffet 760-822-2242